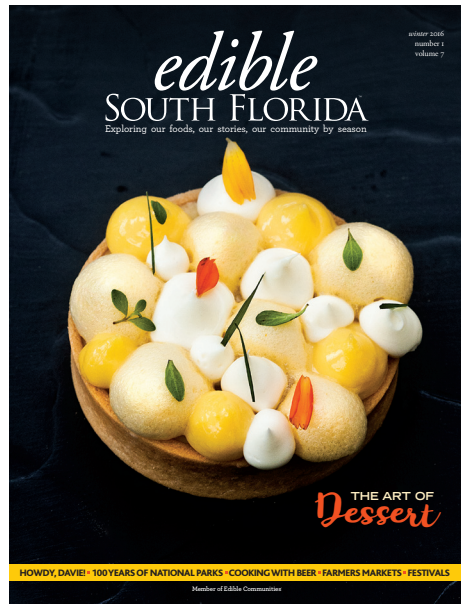


at a glance



Your local champion: *edible South Florida*

Now in our eighth year, *edible South Florida* taps into **what people care about right now** – the local food movement, sustainable living, chefs and restaurants, food artisans, farm-fresh produce, healthy school lunches, community gardens and backyard gardening, recipes using seasonal fare, craft beer and the cocktail culture, and being green.

- **Reach 60,000+ loyal readers every issue***. Our readers put their money where their mouths are. They believe passionately in supporting local businesses.
- **Your ad buy goes far, lasts long.** *edible South Florida* is a quarterly, so your message stays in front of our readers. And our cost-effective program includes print, online and social media for 24/7 coverage.
- **Your message is in a quality publication.** Printed on high-quality stock, *edible South Florida* won the top Charlie Awards for Best Overall Publication (Consumer 20,000 circulation) and Best Use of Photography from the Florida Magazine Association in 2012; we were Best Food Reporting finalists in the 2015 J&W Zest Awards; and finalists in best use of social media in the 2015 Eddy Awards.
- **Readers save every issue.** *edible South Florida* is not a throwaway weekly or unwanted publication that ends up unread in the recycling bin. We're free but people love us so much that some pay to subscribe. For many, this is a cocktail-table publication!
- **Readers trust us and love us. "We love edible!"** Talk about an emotional connection! Our readers love the look and feel of our magazine and the stories we tell. They trust the *Edible* brand, 80+ publications strong in North America. Join us and share the **#locallove!**

*Pass-along readership of 3.0 readers per copy

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SOUTH FLORIDA

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