



# YOUR GUIDE TO FRESH FROM FLORIDA

For more than 30 years, the “Fresh From Florida” logo has served to identify more than 300 Florida-grown and Florida-harvested commodities. Choosing products with this logo supports Florida farmers, strengthens local communities, and helps keep dollars in the local economy. Remember, when dining out, look for and ask for Florida grown and harvested produce, seafood, beef and dairy products.

When shopping, ask your grocer for “Fresh From Florida.”  
Support local farmers and your community—look for the sunny logo.  
It’s a big deal.





# Florida Produce

## Seasonal Availability Calendar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
 Avocado												
 Bell Pepper												
 Blackberry												
 Blueberry												
 Broccoli												
 Cabbage												
 Cantaloupe												
 Carrot												
 Cauliflower												
 Celery												
 Cilantro												
 Collard Greens												
 Cucumber												
 Eggplant												
 Grapefruit												
 Leafy Greens												
 Mango												
 Mushroom												
 Orange												
 Peanut												
 Potato												
 Radish												
 Snap Beans												
 Spinach												
 Squash												
 Strawberry												
 Sweet Corn												
 Tangerine												
 Tomato												
 Watermelon												

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  NOT IN SEASON



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Today!



**CONNECT. DISCOVER. CREATE.**

Browse Recipes • What's in Season • Meet Florida Farmers

CLUB

# That Little Logo... It's a Big Deal.



Support Florida Farmers.  
Choose Local. Look for the  
**Fresh From Florida**  
Logo When You Shop!



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*Scan to Learn More*

